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THE WINTER ISSUE

BEAUTIFUL DESIRATION OF THE STATE OF THE STA

Self-Care

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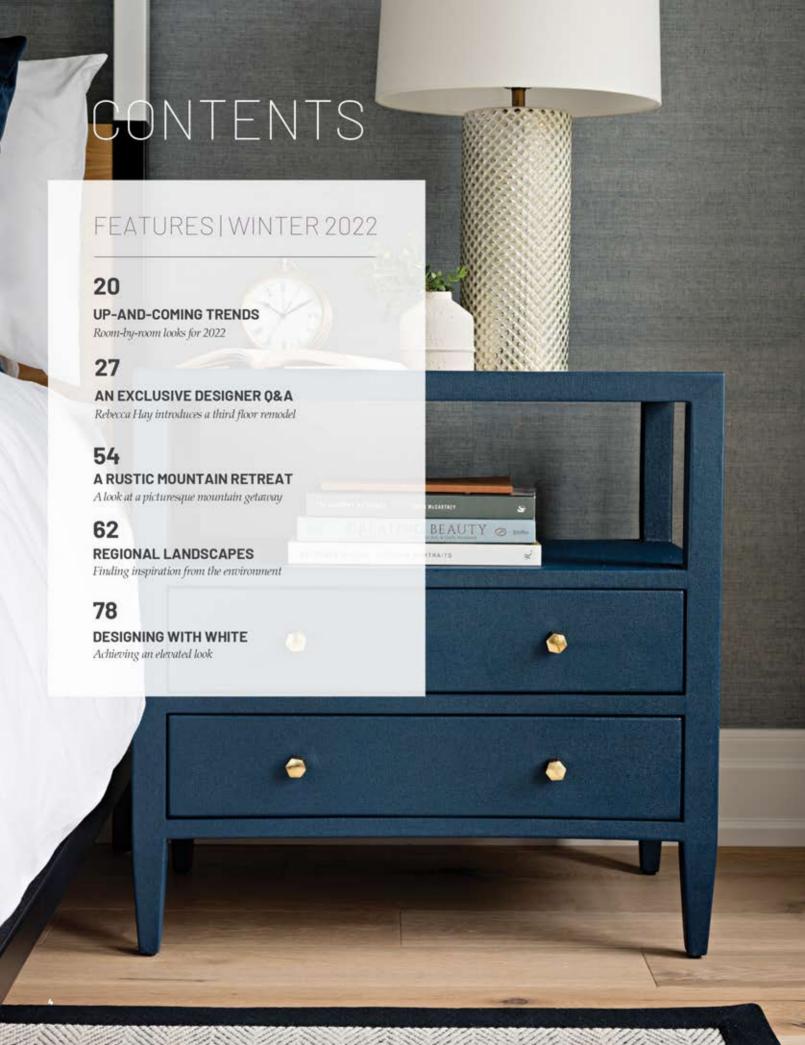
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Why wait for the next issue to get more inspiration, ideas, and advice on creating and maintaining a beautiful home? Get your weekly dose of *Beautiful Design Made Simple*²⁸.

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STAPLES

EDITOR'S LETTER Opening thoughts from Team BDMS	6
COVETED COLOR Champagne Pink	8
INSPIRED BY New perspectives	10
7 TIPS FOR SELF-CARE Incorporating self-care in your home	13
STYLE SPOTLIGHT Checks and plaids, contemporary curves, and grandmillennial	33
CONTRIBUTORS Get to know the experts	86
BEYOND THE ISSUE Get more home design inspiration	87

ALL THINGS FLOOR

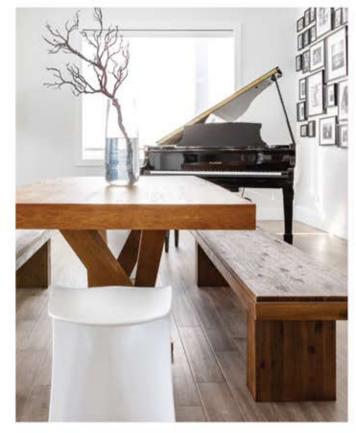
THE TRENDING TEN 2022's top flooring styles	41
NATURAL LIGHT AND WARMTH Creating a brilliant bedroom	72

ON THE COVER

"This home mixes natural elements with eclectic patterns and warm textures to create a rustic ambience that mimics the scenery of its high altitudes."

~ Jodee March

See more about this stunning mountain design by Jodee March on page 54.





WELCOME

"There are far, far better things ahead than any we leave behind."
—C.S. Lewis

The new year always takes on the symbolic notion of a new start—and why shouldn't it? It's a great time to take inventory of the past and present and to take a moment to focus on what's next. From committing to creating better habits to deciding to invest in your home and compose your perfect sanctuary, there's no end to the number of ways you can make your way toward a traditional new year's "fresh start." Or, if you're more interested in a nontraditional approach, why not be inspired by the trends and resolutions in the pages that follow?

In this issue of Beautiful Design Made Simple⁷⁴, we've set out to identify the top up-and-coming trends and resolutions for 2022. Whether it's a bedroom, kitchen, bathroom, recreation room, or another space that will help you commit to those good habits, we've got you covered.

Start by diving into pages full of designer insight, including a Q&A session with Rebecca Hay, where she reveals a third-floor renovation that delights with its unique and functional design and answers all of our questions about the simple details. Explore how you can use the outdoors to design the inside of your home in Louis Duncan-He's "Finding Inspiration through the North American Landscape," where he demonstrates just how you can use the environment to source your interior design. And speaking of beautiful landscapes, you won't want to miss Big Sky Design's incredible mountain home located in the mountains of Montana.

While our winter issue focuses on designer looks, tips, and tricks, we simply couldn't forget about one of the biggest potential updates to your home—flooring. Throughout ten pages that feature flooring trends for the coming year, you'll see just how beautiful and unique flooring can be. This and much, much more awaits you in the pages that follow.

Welcome to the Winter 2022 issue of Beautiful Design Made Simple by Carpet One.

Warm Regards,













INSPIRED BY ...

New Perspectives

2021 was all about adapting to a new way of life and embracing change. As we head into 2022, we can't think of a better time to broaden our horizons and gain fresh perspectives. This might look like spending more time with family or even taking the opportunity to travel. Venture outside of your comfort zone—you just might be surprised by what a little perspective can do!

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BLUE HAZE 1667

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"New year, new me!" is the mantra we often tell ourselves every New Year's Eve. But what happens when the champagne's been popped, the lights have come down, and the party's over? Finding the motivation to keep your New Year's resolutions can be tough. Setting up a self-care routine, though, can help you stay on track to complete your resolutions.

Why is self-care so deeply important? Well, we find that taking better care of ourselves leads to more motivation, better confidence, and an overall positive outlook on life. Something we often forget, though, is that our environment is a crucial element of self-care and maintenance. This New Year, prioritize creating a relaxing space that encourages you to unwind and indulge in some serious self-care.

If we've learned anything from the tumultuous events of the past two years, it's that our home is a safe haven, and you should love living in it. That being said, we've pulled together seven tips to incorporate into your home so that you can feel the self-love this new year.







Separate **Your Work** Space

In a world of hybrid work models, work from home has become a regular part of our schedule. It's critical to your mental and emotional well-being to establish clear lines between your personal and professional life. Do this by designating a space in your house that is a work-only zone. This alleviates stress because it keeps the rest of your home work free.

A work zone can look like a home office, a desk in the guest room, or even a closet cube. Find a space where the noise levels and lighting allow you to be productive - where maybe you can shut a door. But be sure to close your home office down once the clock strikes five. Nothing's worse than getting the work day is done.





Incorporate Soothing **Neutral Hues**

Soft, neutral hues induce a sense of calm, so when it comes to choosing paint colors for the "relaxing" rooms of your house like the living room, bathrooms, and bedrooms, find colors that aren't too loud. Try a foggy blue, a warm white, a muted green, or a soft gray. These lighter neutrals are great because they'll match most existing décor and designs.

You can incorporate neutral shades by installing tile accent walls, painting your walls in light colors, and using soft, neutral fabrics for linens and furniture. While white has long been a go-to color option for interior décor, sometimes all-white surfaces can feel a bit cold. Soft neutrals can provide a sense of uniformity while also infusing warmth throughout your spaces.

Add Calming Natural Elements

Place a few living pieces throughout your home to create a visually and aromatically appealing space. Even a bouquet of flowers from the local grocery store can make a room feel much more homey and inviting. Evoke the calm of nature and purify your air with potted plants, a dried floral arrangement, or a fresh vase of sprigged greens.

Authentic wood flooring is a beautiful natural accent in any household. Install natural hardwood floors in places like the living room, bedroom, and entryway. Now, with the invention of engineered hardwood, you can also have sealed waterproof hardwood installed below grade and in moisture-prone areas. Creating a unified, natural look with original hardwood flooring is a great way to keep your space looking pure and beautiful with organic elements.





Choose Lighter Window Treatments

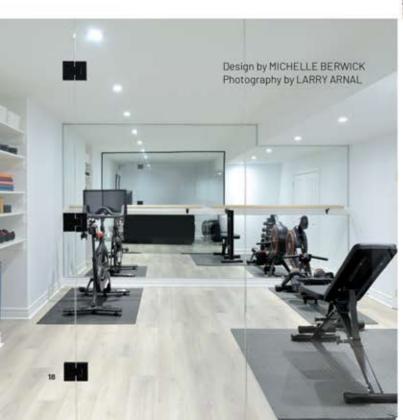
Using lighter drapes opens up your home because light colors reflect light better. Go for gauzy, open curtains or honeycomb blinds so the natural light can pour through and envelop your rooms with warmth. Opt for sheer materials or light neutral shades because these allow more sunlight into your room. The overall quality of natural light is much better than that of artificial light because artificial light sources emanate the static spectrum and, unlike sunlight, their mix of colors doesn't change depending upon the time of day.

Design a Spot for Solitude

Create a space that caters to your hobbies. Turn that extra garage space into an art studio, install a double oven so you can bake more, or design a cozy reading nook with lots of pillows and soft throws so you can curl up with a good book. If your hobby is bingewatching the latest television show, create an at-home theater with a big flat screen or a projector and a comfy sofa. Just be sure you add some sound- and light-blocking shades to your windows to reduce outside noise and light to create a more dramatic experience.

Designing a spot for solitude can be as simple as adding spa elements to your en suite bath. Install a freestanding soak tub and maybe even spend some extra money on that copper sink you've had your eye on. A spa-like bathroom can make all the difference in your daily skin care routine and inspire a few extra moments of relaxation and self-care.

Whatever your needs are, make sure that you have a space in your home that's just for you. Doing the things you love is an important part of self-care that is often overlooked because of overbooked schedules, family needs, and work deadlines.





Make Room for an Exercise Space

"Exercise is good for you!" isn't just an age-old mantra—it's a science. Regular exercise can increase your self-confidence, help you relax, lead to better sleep, and improve your overall mood. Exercise pumps up your endorphins, or your brain's feel-good neurotransmitters, and fosters relaxation.

Create a space in your house to exercise, whether it is a home gym, a yoga studio, or even a mat on your living room floor. Begin a daily routine to get your blood pumping and increase your serotonin. You might be surprised by how good it feels to get moving, even for just a few minutes a day!



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RECREATION ROOM: Expanded liewing

The recreation room trend has truly become a hit, and for good reason. With more time being spent at home, there's simply no excuse not to invest in a space where you can watch your favorite movies and shows in style. Get comfortable, pull out your warmest throw blankets, and get ready for an at-home viewing experience like no other!

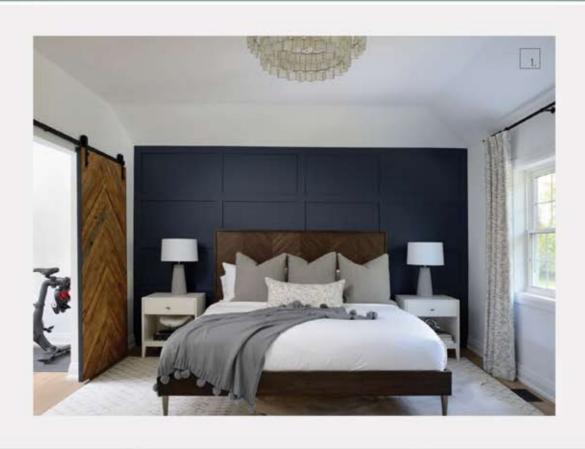
From large televisions and projectors built into the ceiling to huge sectionals and mood lighting, the recreation room will quickly become a place of comfort and rest. While large furnishings and electronics may steer the design, touches of details like built-in cabinet storage, additional seating and throws, and knick-knacks will enhance the appearance of the room and make it feel more like home.





1. Design by KALU INTERIORS Photography by PROVOKE STUDIOS AND JULIE ROW

2. & 3. Design by HIBOU DESIGN + CO Photography by MIKE CHAJECKI



BEDROOM: Accent Walls

Characterized by striking colors, classic architecture, eye-catching wallpaper, or a combination of all three, accent walls are a hot trend that takes an otherwise modest room—the bedroom—from simple to stunning. And they do so incredibly quickly! Even the simplest accent wall can draw attention and pull the design in a specific direction, such as cozy, modern, or even farmhouse-style.

Take it from us—a deep board and batten wall from floor to ceiling warms and balances a bedroom design and will further accentuate a stunning light fixture and heavy textures. On the other hand, a busy mixed-media wallpaper will shine when paired with simpler furnishings and décor while still achieving a design full of personality and fun. For simpler, more neutral accent walls or for those who are looking to go in a different direction with the design, a bold color on the walls will do the trick. Paired with natural light and greenery, it's impossible not to fall in love.

Design by MICHELLE BERWICK
 Photography by LARRY ARNAL

2. Design by LOUIS DUNCAN-HE







KITCHEN: Colored Cabinetry

Known for being the heart of the home, the kitchen is a space that consistently delivers as a room worth investing in. This season, colored cabinetry has become one of the most popular upgrades. Not only can colored cabinetry create uniqueness and sophistication, but it can also ground and balance the room when bold neutrals are involved. Cabinet colors range from deep tonal hues to vibrant, bold offerings that are equally as trendy as they are elegant.

Whether it's deep blue-gray cabinets with brass knobs and pulls or a bold kitchen island that adds the pop of an unexpected hue, colored cabinetry is a great way to add unique character and personal touches to the heart of your home.

- 1. Design by CYNTHIA SODA Photography by STEPHANI BUCHMAN
- 2. Design by REBECCA HAY Photography by STEPHANI BUCHMAN.

LAUNDRY ROOM: flevated flements

An otherwise ordinary space, the typical laundry room begs for a bit of décor to complete its look. However, with a few elevated elements, it can be transformed into a space full of light where tasks that can't be avoided can be completed. Washing and drying clothes, ironing, and making room for other items is quick and easy in a space that fits with the rest of the home. And who wouldn't want to do laundry in a beautiful laundry room?

Increasing storage by adding colorful cabinetry, fresh hardware, and polished lighting will do wonders for a laundry space. As a result of its functionality, this trend is on the move and is sure to last for years to come.





- Design by CYNTHIA SODA
 Photography by STEPHANI BUCHMAN
- 2. Design by HIBOU DESIGN + CO Photography by MIKE CHAJECKI





THE OFFICE: Built-in Jorgge

Storage is one of the most desired elements in today's homes, particularly when it comes to home offices. Books, reference guides, and other literature serve their purpose, but where do they go when they need to be put away? Built-in storage is a straightforward solution, which is why it's considered a top trend for office spaces this year.

Built-in shelving can be used as a storage area for officerelated books, novels, journals, or other guides. Adding décor like greenery or photos, creates a personal touch and serves as a reminder of loved ones and favorite pastimes.

- 1. Design by MICHELLE BERWICK Photography by LARRY ARNAL
- 2. Design by ANDREA COLMAN Photography by MIKE CHAJECKI

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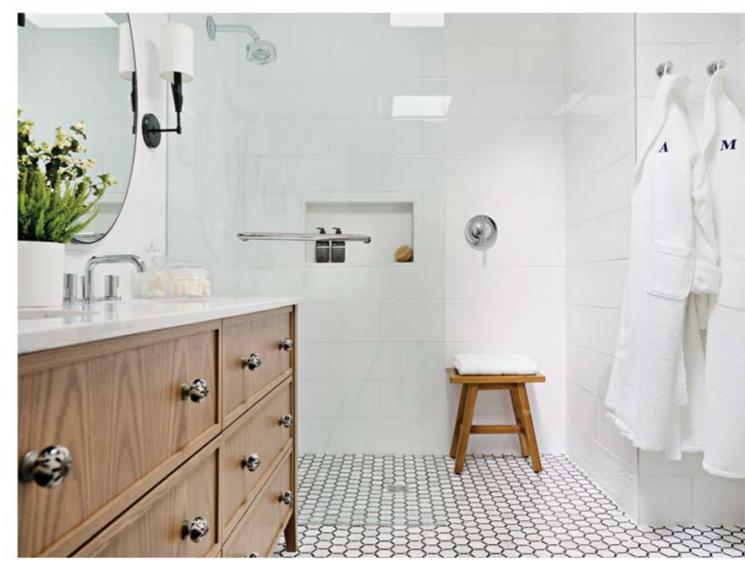
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- Q: Talk to us a little bit about your client's needs for this third floor remodel. What did they want out of the redesign?
- A: This family of four had outgrown their two-story home. The parents, two working lawyers, needed a dedicated space to work from home, and they were ready for a luxury retreat of their own to escape to. In order to give themselves a home office, they had to move their own bedroom to the converted attic, which was rustic and lacked function.
- Q: Tile is really trending right now—especially geometric shaped tile.

 Can you walk us through your inspiration behind the gorgeous large penny tile installed in the bathroom?
- A: We chose a marble mosaic for the bathroom floor because it adds texture to an otherwise clean and simple space. It's also naturally antislip due to the number of grout lines, so it was a no-brainer to use this in the curb-less shower.





Q: Blue is a dominant color in this home's interior design, and there's a beautiful contrast between bold navy blue shades and soft blue tones. Tell us how you chose the color blue as a primary accent.

A: Blue is a calming color, and in this space where the primary purpose is to act as an adult oasis... the space is supposed to be a getaway where the owners could escape to unwind after they put their children to bed, etc. I love to use blue in my designs; it's a universal neutral that appeals to both men and women.





Q: Home offices have become an essential part of the home these past few years. This little home office nook is the perfect example of turning a smaller area into a workspace. What have you found to be the best approach when designing a home office space?

Location is key. Working from home can be tricky, so start by selecting a space where you can see yourself working-one that you may already use when you need to focus and that has low traffic flow.

> Consider your workflow and give yourself breathing room. Will you be at your desk all day or moving around and needing multiple surfaces? Be sure to give yourself enough room to feel comfortable and at ease.

Don't overlook your storage needs; organize vertically and horizontally.

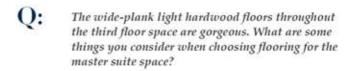
Add items that make you happy and inspire you!



- Q: We love the floral wallpaper in the hallway home office! Why did you choose to use wallpaper as an accent here?
- A: I wanted the office nook to have its own identity and feel purposeful. No one likes to stare at a blank wall while they are working. It's a somewhat whimsical pattern that provokes deep concentration and thought: a soft background to a busy mind.
- Q: The master bedroom has so much texture to it through the layering of velvet pillows and patterned ottomans to the textured wallpaper. How do you balance fun colors and patterns while also making a space feel simple and sophisticated?
- A: The perfect balance exists when you can mix large-scale and small-scale prints on a simple solid backdrop. I am a big fan of loading up fabrics and wall coverings with texture and then contrasting that with a few great patterned items like the ottoman and pillows.







A: Hardwood is always the perfect base layer. These engineered white oak planks are warm and help to keep the space feeling light and airy. Softness underfoot is always important in a bedroom and hardwood planks are a great canvas for these plush area rugs that keep your toes feeling warm in the winter months. Layering flooring material matters; it elevates the look.

O: The walk-in closet has so much hidden storage and display space for its minimal square footage. How do you typically approach designing closets?

A: Closets are very personal because everyone has their own preference for how to store their clothes. We like to get to know our clients and ask very specific questions when we're tasked with designing a closet.





Q: There are so many little details to this third floor suite that tie the space together from the pocket doors in the bedroom to the hanging artwork to the live greenery. How do you strike a balance between adding a personal touch with decorative items while still keeping a decluttered simplicity throughout?

A: It's all about editing. Be selective and only keep personal items that spark joy. Repeating the color scheme throughout the third floor creates a cohesive look and makes the space feel calm. You don't need to have an all-white space in order to feel simple and clean.





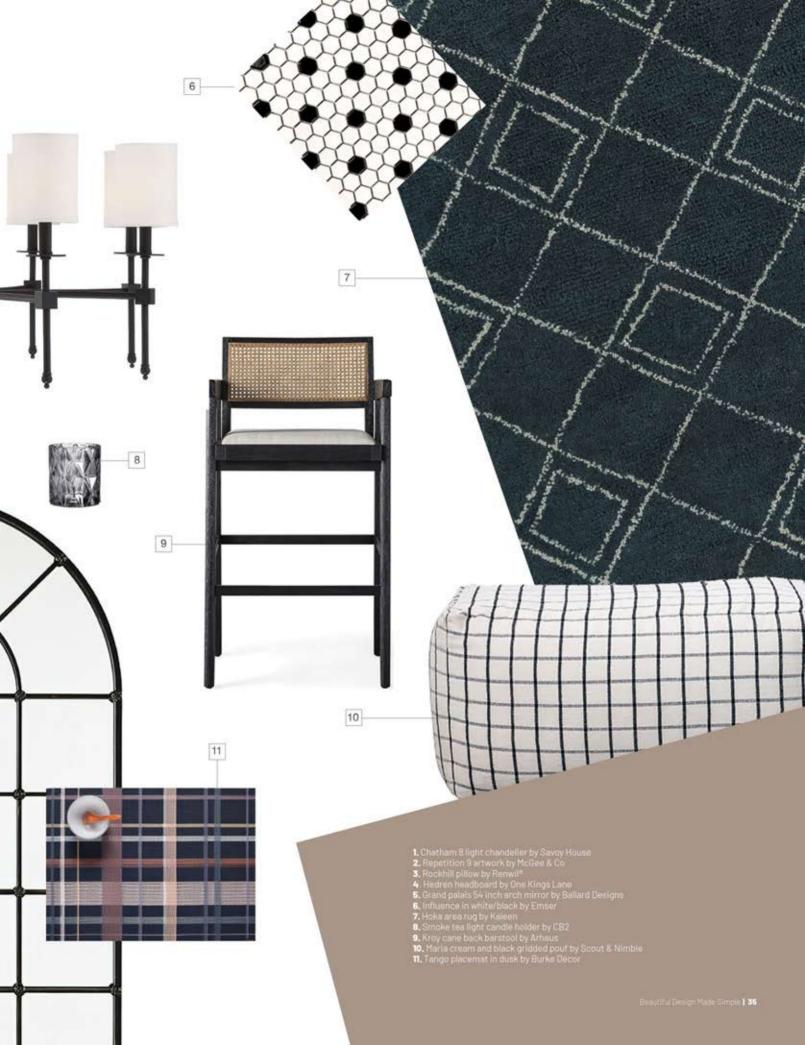
NOT ALL HEROES HAVE HOMES.



Carpet One Floor & Home* is proud to support the Homes for Heroes Foundation in their mission to end homelessness among our Canadian Veterans.

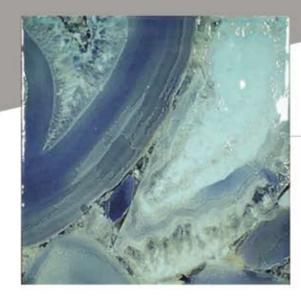
Styles WE LOVE

Three stunning winter styles complete with furniture, décor, and flooring will inspire you to create the interior design of your dreams. Will you choose checks and plaids, contemporary curves, or grandmillennial this season?

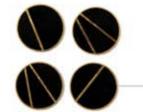


CUTVES

Characterized by curved lines and sleek finishes, this timeless style is both uniquely modern and effortless. Discover all the ways you can create this design by using a touch of simplicity and materials like metal and glass.



2



1

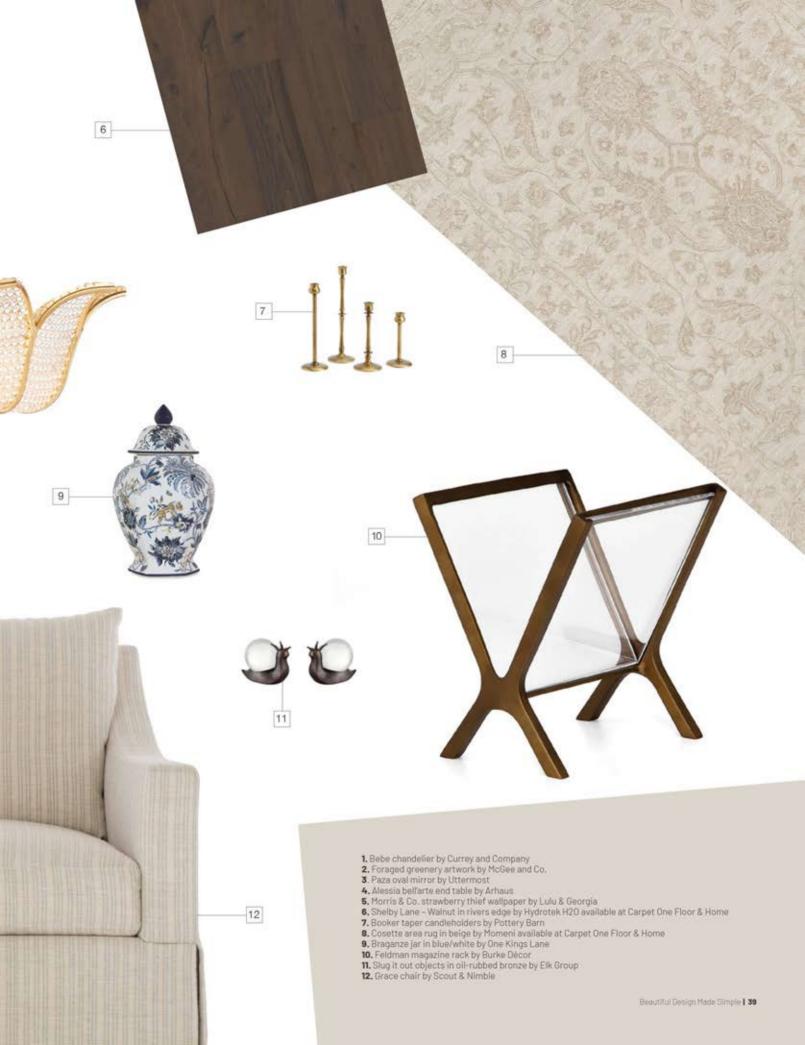


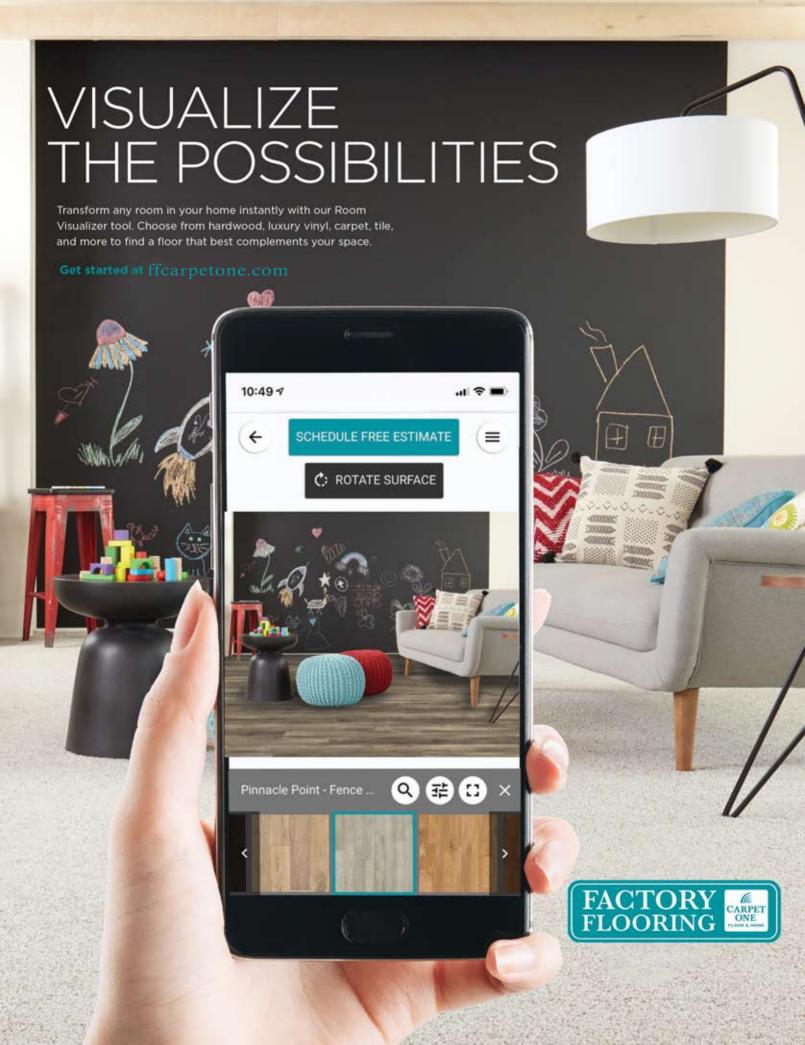
5













Whether it's renovating your kitchen, extending the master suite or building a home office, new floors are the best way to start a home refresh. Their clean palettes and unscathed surfaces inspire a fresh take on home design trends. But, what flooring trends are currently taking shape in 2022? Check out the list of our top ten must-have styles.





2. PET-PROOF FLOORING...



Active households with children and pets appreciate the functions of a floor that can handle life's toughest mishaps. Thanks to new technology, spills, scratches, and dents don't stand a chance against this year's flooring products that can take on all kinds of unexpected accidents. Even homes without pets and kids can benefit from the sheer durability of this toptrending flooring that's not only made to last, but also made to impress with its beautiful visuals.



SHELBY LANE WHITE OAK BY HYDROTEK H20 IN ANTIQUE





4. WORN-OUT VINTAGE...

The vintage style has a certain timeless appeal, from the white-washed retro barn looks to distressed hand-scraped oak flooring products. And you know what they say: "it always comes back." In this case, this trend seeks to create interiors that feel lived-in, but also offers a unique attempt to bring back all of your favorite things about vintage style—classically stylish looks and traditional takes on the top trends of 2022. What's not to love?



PORTLAND VIEW OAK BY RUSTIC RIVER IN HIGH RIDGE

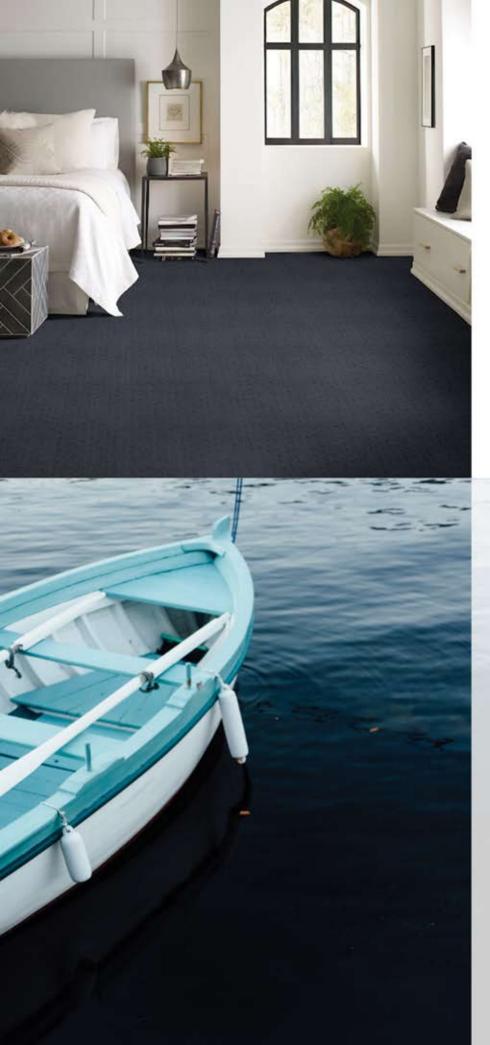


This year, we return to our roots with a focus on natural elements. Whether it's wood, limestone, or greenery, bringing this trend into your space in any room will have you feeling your best all year round. Paired with other naturals or a variety of materials, these elements simply breathe life into a space. Plus, who doesn't love fresh indoor plants, cozy wool throws, and the healing properties of nature?

Using natural materials such as wood, limestone, and slate in your flooring can breathe new life into your home design.

LIBERTY GROVE BY BEL TERRA IN WINTER WHITE





6. TOUCHES OF BLUE...

If you're looking to bring a little bit of color into your home, but you aren't sure which palette to pick from, blue is your best friend. That's because the color blue never seems to go out of style. It can be used as a pop of color or as a neutral addition to your space. By sticking with the basics and dressing them up as you see fit, you'll get the most out of this top trend.



OAKMONT HILL BY TIGRESSA IN MARINA

HYBRID WORK SPACE FLOORING...

Let's face it—this year is probably going to see more work-from-home time, so it's important to upgrade the working spaces in your house because when you feel good about a space, you're more likely to relax and, in effect, increase productivity. Upgrade your home office or co-workspace with floors that function well and feel good, and you'll see a lift in not only your spirits, but your workflow too.



BEST OF SHOW BY TIGRESSA IN IVORY LACE





ORCHARD STONES BY OATH BY RESISTA IN ALOE





8.
COZY
COMFORT...

Nostalgia is real, as we've seen with trends returning to soft basics like warm cottage core, wallpapered walls, and vintage furniture taking center stage. This winter, everyone's craving the warmth of a soft carpet underfoot, and there's nothing more satisfying than getting out of bed in the morning to sink your toes into a cozy carpet. So, return to soft comfort by upgrading your bedrooms, living rooms, and family rooms with carpet.



While many up-and-coming styles feature modern looks, the charm and character of flooring that feels warm and natural has a way of making its way back into homes over and over again—and this year is no different. With visuals that delight both traditional and mixed design styles like modern farmhouse and shabby chic, there's evidence that this trend is hot for 2022. Check out the many variations of this trend to see just how





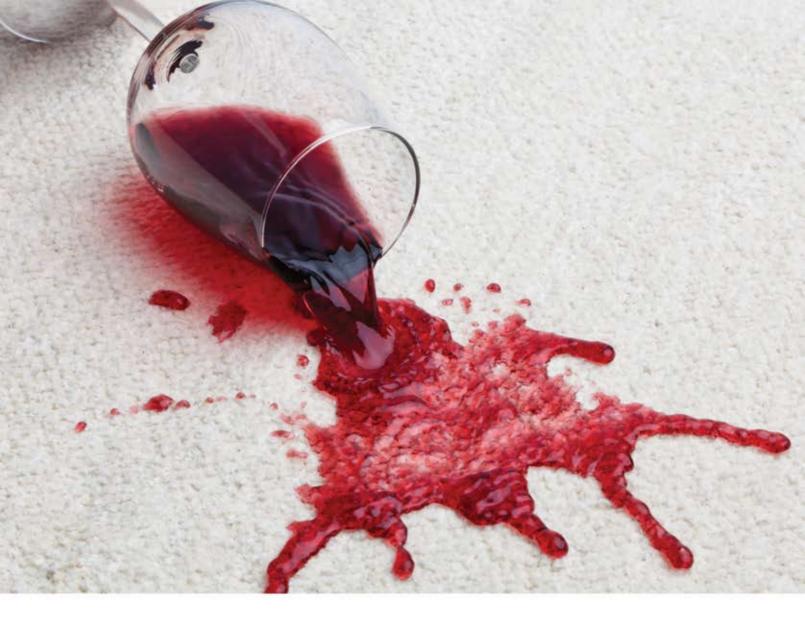
10. PATTERNS GALORE...





SUMMIT POINT BY RELAX IT'S LEES IN ASH CREEK





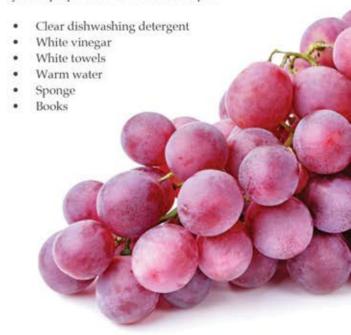
HELP

I SPILLED RED WINE.

NOW WHAT?

It's one of a homeowner's most-feared stains. The thought of spilling red wine on carpet has been causing stress since the beginning of time. But make no mistake: the intimidating stain can be tackled if the correct steps are taken in a timely fashion. So sit back, pour yourself a glass of your favorite variety, and sip without worry, because you have Stain First Aid on your side.

Here's what you'll need on hand to make sure you're prepared for an accidental spill:



CLEANING STEPS

1. Create your cleaning solution:

Detergent: Mix ½ teaspoon clear dishwashing detergent with one cup of warm (not hot) water

- 2. Blot up excess spill.
- Apply cleaning solution using a damp towel and leave 3-5 minutes.
- 4. Blot, don't rub.
- Apply undiluted white vinegar using a damp towel.
- 6. Blot, don't rub.
- 7. Apply water with a damp sponge.
- 8. Blot again.
- Finish by weighing down a half-inch thick pad of white paper towels with books to absorb all the moisture. Leave overnight if necessary.

Note: Not all carpet fibers react the same way when treated for stains. Before proceeding with any of the preceding cleaning procedures, we recommend you contact the appropriate fiber company for their suggested maintenance guidelines. Failure to follow these carpet stain removal guidelines may void your warranty. For more information, please contact your Carpet One Floor & Jome retailer.





SPILLS AND STAINS ARE A PART OF LIFE...

But they don't have to stay with you forever. Be prepared to tackle any stain that life throws at you with Carpet One Floor & Home's Stain First Aid app. It's **free** for your iPhone, iPad, Android phone or Android tablet.

Never panic again when spills happen. Stain First Aid has over 50 of the most common household stains covered, including detailed cleaning instructions and video tips.

ffcarpetone.com





This mountain-inspired getaway was designed for a ten-person family as a place to escape from the city and immerse themselves in the natural beauty of the Montana mountains. This home mixes natural elements with eclectic patterns and warm textures to create a rustic ambience that mimics the scenery of its high altitudes.

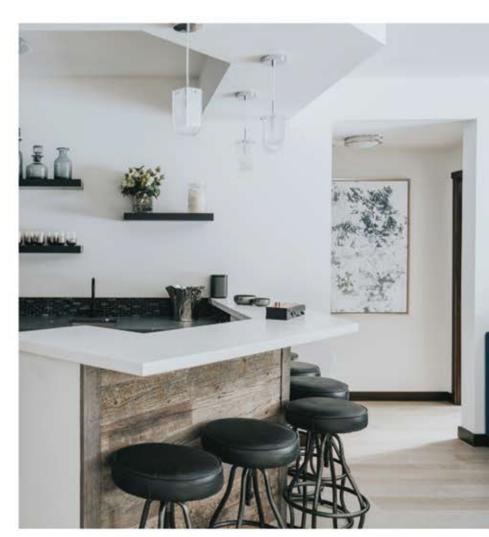
Stepping into this design, you're immediately greeted by floor-to-ceiling windows that showcase a mountain backdrop. Organic fabrics such as cotton and leather are key to designing a space that's reminiscent of simpler times.

When renovating this home for a big family, designer Jodee March derived her inspiration from the Big Sky, Montana area where the house is located. Using her skills and vision to create an indoor haven, her team stayed true to the magnificent natural surroundings. This is apparent throughout the home's details, both big and small, from the soaring beams to the large bay windows.

"Interior design presents unique challenges here in Big Sky that I eagerly embrace," Jodee explained. "I use our environment as a constant source of inspiration, and I am motivated by the opportunity to offer beautifully designed spaces as an antidote for living in an often-chaotic world."

In this stunning home, Jodee combines both contemporary and clean-line finishes with a rustic mountain flair to create a place that is not only beautiful, but functions well for a family of ten. Read on to learn more about the design, the challenges, how she found inspiration, and what's coming up next in the world of mountain-themed interior design.







A Brief Glance into the Design



This project was recently built as a spec house and was purchased by a family who was new to the area. It serves as a second home for a large family of ten that originates from the Southeast. Designing a home for this many people brought forth unique challenges but also offered opportunities for one-ofa-kind flair and unconventional design touches that might otherwise be overlooked.

The house, situated on a gorgeous lot that offers views from nearly every window, afforded the ability to create a design that showcased the natural beauty of the space, both inside and out. This can be seen when you first enter the home. Huge picture windows display magnificent views of Lone Peak and the gorgeous blue skies surrounding it. This sky element was brought inside through the blue hues in different fabrics, rugs, and artwork scattered around the home.

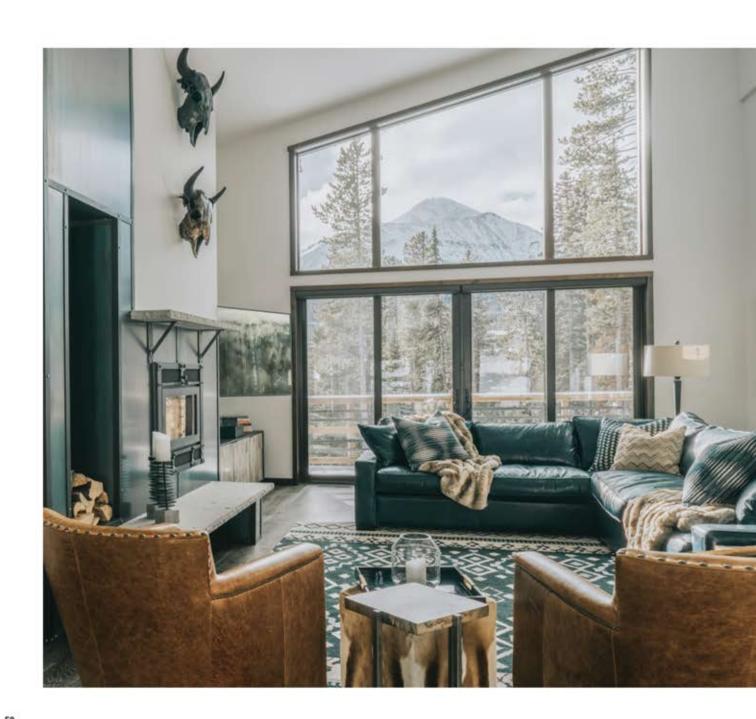
"The house itself has such amazing views that a big part of it was bringing the outside in." By using the landscape to her advantage, Jodee layers textures and natural elements throughout the home so that each room feels warm and comfortable.

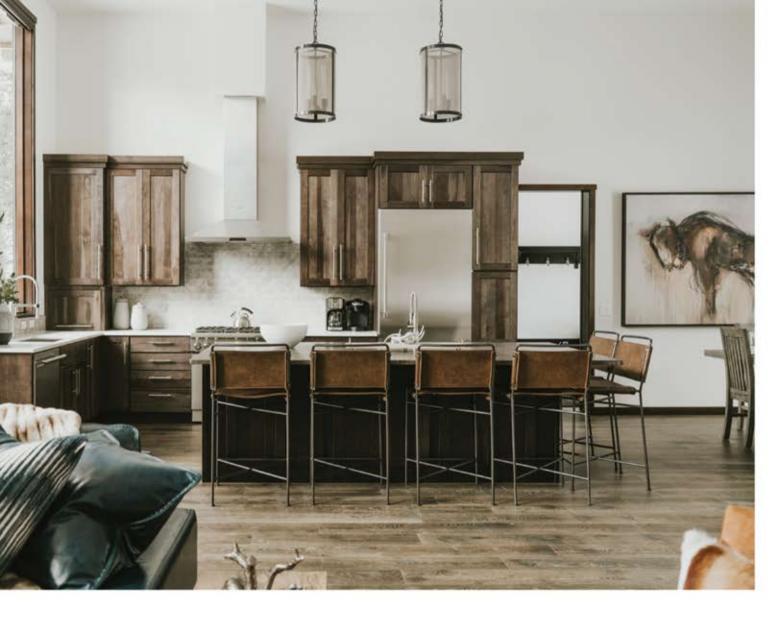
Using Creative Design Challenges to an Advantage

Just like any home design, this residence came with its own set of obstacles to overcome. And, with a family of ten, there were certainly plenty of difficulties to uncover and problems to solve. However, the beauty of interior design is just that—the best work comes from solving the toughest problems!

With eight children, it was crucial that the home offered spaces for everyone to enjoy spending time together, but it also needed to provide separation and privacy. This was resolved by creating large living spaces with plenty of comfortable seating as well as cozy sleeping spaces, including a room full of bunk beds—perfect for a fun sleepover!

Another obstacle faced during the design of this home was building a secure area for all the gear needed to enjoy it in the winter months. With so many outdoor activities, ample space for storage was a must, especially since this would be the clients' second home.







Along with the more traditional obstacles faced when designing the physical space, the fact that this was a second home had to be taken into careful consideration. Because this was a vacation home, Jodee and the design team had to work virtually from concept to completion with the homeowners. While the family lived full-time in a large city, it was important that the design was both contemporary and rustic and maintained elements of a Montana lifestyle. Thanks to Jodee's thirty years of design expertise, she was able to add a distinct regional touch to give the space a contemporary cabin feel.

Sourcing Inspiration and Creating Your Design

While looking to scenery and other mountain-inspired interiors offers an impressive amount of inspiration, it can be tough to know just where to start when it comes to your own home design.

When considering where to start a design project, choose a piece for inspiration. Think about what inspires you—maybe it's an item that's reminiscent of one of your favorite days, or maybe it's a piece of art that reminds you of your goals for the year. Or perhaps, it's simply a rug with a fun pattern or color that you fall in love with every time you see it. Whether it's a specific color, a piece of furniture, or a design that inspires you, simply choosing one thing can help with the overwhelming feeling of getting started.





"I like for my clients to choose a color, accessory, or a piece of art that speaks to them, and I often will work around that piece to complete a project," Jodie explained. In this project full of serene views, incredible architecture, and touches of modern design, the family chose the color blue, which correlates with the big, blue Montana skies. Blue is carried throughout the home's furnishings, blankets, and throw pillows, and can also be seen in the artwork and area rugs. Just a touch of this color in every room helps to make the design feel effortlessly cohesive.



Looking Ahead at the Design **Trends**

One of the unique things about Montana is that it doesn't necessarily follow the flow of design trends from the rest of the country. While that can be confusing for some, Jodee sees it as an opportunity to keep her finger on the pulse of the industry and what is coming next. So, what exactly should we look for in the coming months?

"Interior design is trending more toward nature in the coming years and away from anything artificial. More natural, warmer tones are coming back into style, with lots of texture layered into the designs. We are seeing people move away from white and back into warmer color stories," Jodee predicts.



Whether you're looking to renovate your home or you're just here to get inspired, there's so much to look forward to when it comes to home design and trends this year. Keep an eye out for up-and-coming textures, natural tones, and warmer colors to stay ahead of the trends, all while keeping your design both classic and timeless.





One of the most common questions asked of designers is, "What inspires you?"

Of course, there is no single answer to this question; inspiration can be found everywhere, and in the modern landscape of ubiquitous media, designers can find inspiration from Chicago, Chile, the 1970s, and the Renaissance within the span of a few minutes. Art, fashion, culture, history—all this can fall under the umbrella of "inspiration."

And yet, there is something quite special about inspiration that is locally sourced: a creative vision that does not come from a screen. Inevitably, it is the projects that seek at least some inspiration from their environment that feel the most organically successful. There is simply no substitute for a sense of place, which is the very essence of interior design.

In Canada, like the United States, there is such a vast and diverse landscape that there is no shortage of inspiration to be found. Compare a mountain town in Colorado to a Montreal apartment. Consider the difference in climate, language, culture, history, landscape, and lifestyle; each offers a rich library of material to lend inspiration. As a West Coast Canadian native on projects across the country (and now lives in Calgary), 1 have been fortunate enough to experience many of these landscapes and observe how they can shape the spaces that homeowners aspire to create.

A LOOK AT DESIGN REGIONS

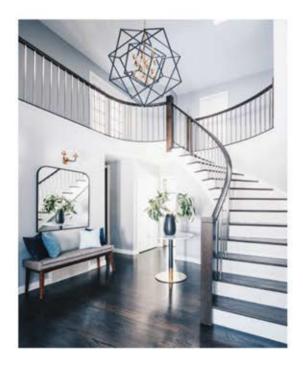
North America could be infinitely divided, with each piece inspiring subtle variations in design sensibilities. Here, we will look at four large pieces which encompass most of our population: the East Coast, the metropolitan center, the Midwest, and the West Coast.



EAST COAST

East Coast design stretches across the Atlantic to pull heritage inspiration from Scotland, Ireland, France, and England. It then incorporates classic and timeless New England elements into its interiors. Plentiful heritage homes and family antiques are then modernized and enlivened with contemporary finishes, bright sensibilities, and clean lines. Maritime design elements must also be functional enough to weather harsh winters, salt damage, and humid air, but this can also be used as inspiration in design. This style, at its best, finds beauty in the patina of perfectly worn materials (think weathered wood and storm shutters), which are juxtaposed with strong, crisp finishes, bright statements, and historical references for an updated classic aesthetic.



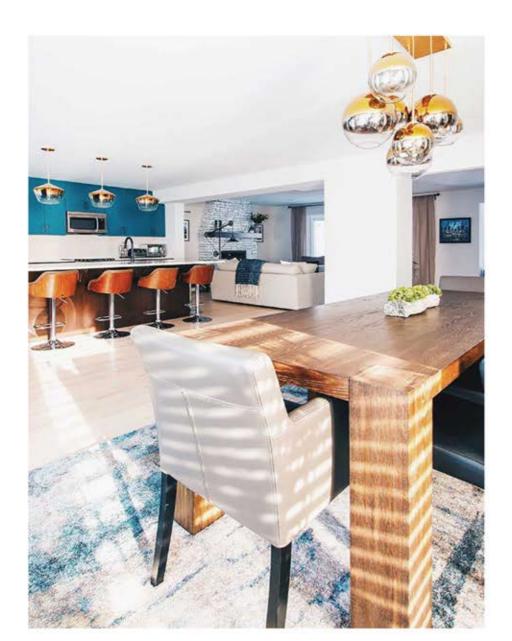


DO IT — YOURSELF

To channel this, think of a blend of old and new. Look for clean lines and timeless upholstered pieces in fresh fabrics, then layer these with antique pieces that pay homage to the history of the region. Look for classic finishes or prints with cultural roots, such as Scottish tartan, English toile, French ticking, or British tweed to use as statement accents and balance them with natural linen or cotton to keep from creating a stuffy aesthetic. Incorporate the Atlantic with ocean-worn wood textures, wood shingles and shutters, and bright pops of primary, nautical colors. Fixtures that combine glass and metal are reminiscent of lighthouses, without resorting to trinkets; woven rugs channel the feeling of ropes on ships without literally putting model ships on your mantle. Look for materiality, rather than iconography, to bring maritime culture into your home without being chintzy.

METROPOLITAN CENTER

Moving inland, the concrete jungles of our most densely populated regions offer posh, polished spaces that boast a diverse, modern aesthetic. The design landscape here steps slightly away from nature as inspiration. Rather, international influences take the lead. European cities and global references are pulled from the diverse and chic urbanites that call the cities home. Thus, finishes here trend toward glamour and sophistication: glossy lacquers, rich textiles, and sleek metals, all tempered with global accents. In the northernmost regions, long, cold winters demand that warmth and coziness be layered in with woven materials, bold color statements, and warm lighting. A rich blend of both culture and era lends architectural elements ranging from Art Deco to Brutalist to Mid-Century, and cultural references from Asia, Europe, and beyond. The result is a diverse, upscale, confident, and daring design.











DO IT YOURSELF

The trick with inner-city design is to do enough, but not too much. Spaces tend to be smaller in a city, so ensure that you have adequate storage to keep clutter from overtaking design sensibility. Look for accents of luxe and polished stone to make your space feel glamorous. Mirrors bring light reflectivity to a space and make it feel larger. Mixing metals adds a richness; combine something polished with something brushed or textured for a foolproof combination. Highly stylized pieces allow strong expressions of personal style and work well in this type of environment; don't be afraid to find a statement piece that you love but others wouldn't use and work it into your home. Balance these pieces with some more subdued elements to keep the space from feeling overwhelming.

THE MIDWEST

The American Midwest is much like the central region of Canada with its huge and rugged landscape. Open skies and endless golden prairies stretch into the Rocky Mountains. Design in this area cannot help but draw directly from the vast and wild natural environment that defines it. Design here tends to lead with casual livability, avoiding fragile or precious elements that make it feel too fussy. Rugged textures, comfortable forms, bright light, and open concepts embody "livable luxury." As a master class in finding inspiration from the landscape, consider the aptly named "prairie style architecture." This school of thought was founded by Frank Lloyd Wright amidst the landscape of Midwestern prairies. The style is characterized by attention to horizontal lines (echoing the endless prairie horizons), wood or stone banding, long flat roof lines, cantilevered elements, and row windows.



DO IT —— YOURSELF

The earthy colors of pine forests and rugged mountains make for a beautiful palette to work from. Add pops of colors inspired by wildflowers, vivid skies, and larch trees. The rugged textures of this landscape can translate into rustic pieces—think live-edge wood, hand-crafted furniture, woven textiles, and natural leather. Textured metals blend seamlessly, as do natural stone accents. If you are building or buying a new home, draw from those big prairie skies with open sightlines, airy ceilings, long lines, and ample natural light.









WEST COAST

Finally, the West Coast sensibility is based on a sense of harmony, blended materiality, and a balance of organic and refined elements. A relaxed, laidback yet sophisticated style is achieved through tone-ontone colors, natural textures, and a bright and fresh overall sensibility, and is grounded in inspiration from nature. Subdued elegance is the essence of the West Coast at its best. The Pacific coast lends softer lines, seen in cedars and worn driftwood. Hazy oceanic skies, a palette of soft blues and grays, and a natural lushness are reminiscent of walks along the beach.



DO IT —— YOURSELF

The West Coast aesthetic is, above all, fresh and relaxed. Seek a quiet, soothing color palette, casual lines in furniture, soft and filtered lighting, and airy fabrics. To keep spaces from feeling cluttered, avoid incorporating too many "things"; this spoils any sense of breezy sophistication. Focus on easy, appropriately scaled pieces that feel generous and comfortable. Choose fresh fabrics, natural woods, and organic materials, then elevate this by incorporating paneled walls, textured wallpapers, and sculptural lighting.











No matter what region you live in, inspiration abounds around you. The trick to pulling off a regional-inspired aesthetic in a confident and sophisticated manner is to step back from the symbols, clichés, and paradigms and observe how your environment feels. Then, incorporate the essence of this feeling into your home. The suggestions here are just a start. Each landscape has endless possibilities to inspire unique yet grounded designs.

Materials are a great place to start. Take a walk through your neighborhood and around your city. Note what materials you see often-what is growing, what the ground looks like, what the sky looks like-and then consider how these can be worked into a space. These elements are the unique defining factors of a region, and utilizing them in your home will help your decor blend effortlessly into its environment. Apply this process to the colors, lines, people, and culture that surround you, and you will never be short on inspiration.



BRIDGING NATURAL

GH-WARM

TEXTURES: COMBINING TWO TRENDS TO CREATE A BRILLIANT BEDROOM



Your bedroom is a place where you can escape to relax and unwind at the end of a long day. It's a space that should echo comfort and safety, almost like your own personal sanctuary. Spring, summer, fall, or winter, the bedroom should be a room full of peace and quiet. While the summer and spring months typically bring warmer temperatures, in the winter, a bedroom can feel cold, dark, and monotonous—especially when days are shorter and temperatures drop. Yet, it doesn't have to! By combining two trends—natural light and warm textures—your bedroom can truly be enlivened to feel cozy, warm, and joyful.

ORCHARD STONES BY OATH BY RESISTA



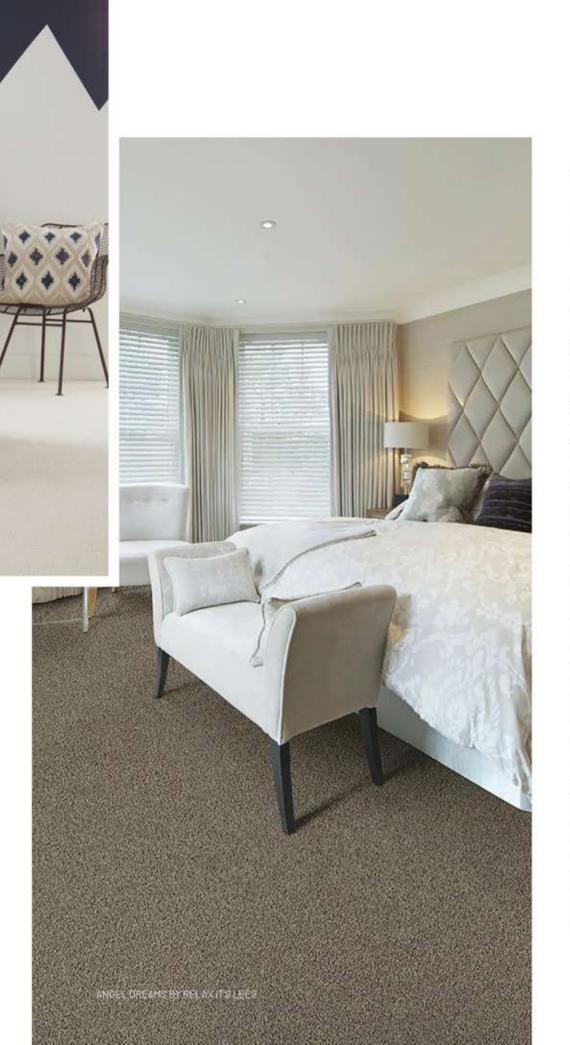
THE TREND FIT FOR EVERY SEASON

So, why is this trend so appealing? Pairing the natural beauty of daylight with the warmth of carpet, this look for winter bridges two up-and-coming trends to create one balanced style that will take your bedroom from dull to dazzling. Whether you choose to take a transitional, modern, or boho approach to your bedroom design, this trend is easily attainable and can be tailored to your personality with just a few quick updates.

Not only will you be able to use natural light to get the most out of the darkest winter days, but you'll also appreciate the increased feeling of warmth in your bedroom when you choose carpet. Nothing beats the greeting of soft carpet underfoot when you rise out of bed on those cold winter mornings.

FORT INDEPENDENCE BY TIGRESSA





ACHIEVING THE LOOK: NATURAL LIGHT

When it comes to getting the light and warm look in your bedroom, it's simple to create the overall design. However, there are some elements you will need to bring the vision to life. The first thing you will need is a source of natural light, like a window. Natural light pouring in will brighten up the space quickly and efficiently, as will sliding or French doors. Lacking natural light or looking for more? That's okayyou can still achieve this look by modifying the approach. Opt for brighter light fixtures to bring the room to life. Lighting with dimmers is an even better choice if you prefer to alter the lighting in your room depending on the time of day.

To get the most natural light, it's best to keep furniture against full, flat walls, so that it doesn't obstruct window views. This allows natural light to flow through the room freely. While we do recommend curtains and window treatments, the best way to take advantage of natural light is to be sure to open them during the day.

ACHIEVING THE LOOK: WARMTH WITH CARPET

To achieve the warmth of this winter-inspired trend, carpeting is the best way to enhance that cozy feeling. The type, color, and style of carpet best suited to creating your light and bright bedroom will depend on where you want to take your design.

The types of carpet available on the market today range from plush to patterned and display a variety of features to suit every need. Stain and fade resistance, increased durability, and softness are just a few specific options available when you consider different carpeting products. That warm feeling in your bedroom is best achieved with plush, cozy carpets that increase the amount of texture in the space.

Color also plays a role in a light and warm bedroom. When paired with natural sunlight, lighter, cooler-colored carpets will brighten up your bedroom. Some examples include shades of white, gray, taupe, and beige, because they have a way of making a room feel airy. Deeper shades will offer a warmer feeling due to their hue and are a great option when there is ample natural light. Some examples of deeper shades include gray, black, navy, and brown, as well as carpet with flecks of multiple neutral shades.

Carpet style and texture can also play a role in the warmth and overall feeling of your bedroom. Going with a patterned carpet will add a touch of trendy design flair that you might not know you needed! On the other hand, a simple carpet will allow you to get creative with other design choices like throw pillows, accent chairs, and other elements.

No matter what your style is, embracing this trend to the fullest will make your bedroom feel like the delightful escape you've always dreamed of.





WHY THE LIGHT + WARMTH TREND IS HERE TO STAY

These two trends stand flawlessly on their own, and together, they are even more powerful. By uniting these trends, your bedroom will feel composed in the winter and throughout the year. These trends will stand the test of time as design styles change and evolve, allowing you to be at peace with your design choices. While bedrooms often consist of the same elements—a bed, nightstands, a dresser, and linens—these pieces are easily adaptable and can be modified as you wish once you nail the amount of light you want and create that cozy, comforting space with carpet.

Not only are these design features longlasting, but they're also timeless. Consider this—natural light has been a feature of homes for many years, and it isn't going away anytime soon. With the right amount of natural light, you can easily soften the space with window treatments—and that's why this trend can endure the changing times to help you create a bedroom that is both beautifully bright and warm.



Designing

Written by DIANA ROSE BALANYUK Interior design by DIANA ROSE DESIGN Photography by MIKE CHAJECKI



There is something innately elegant about the color white. An all-white outfit, a winter wonderland tablescape, or a whitewashed living room looks somehow...elevated. White is not just a color (well, technically it's not a color at all—more on that later!), but it's also the predominant palette for many minimalist and monochromatic interiors, and there are a few good reasons why it has remained the simple and steady go-to choice through the decades.

A white color palette is not only timeless, it is also versatile. It can make a space feel bigger, brighter, and cleaner—benefits that I've leveraged in many of my own interior designs. But there's a strategy to achieving the simplicity of an all-white interior. Here are some thought-starters and tips for making the most of this minimal color palette.

THE COLOR OF WHITE

True white isn't a color, per se. Black and white are shades, and only when you start adding pigments to them do they become colors. However, black and white function as colors. They augment colors by making them lighter or darker, and when used in their true form, black and white evoke emotions as any color does.

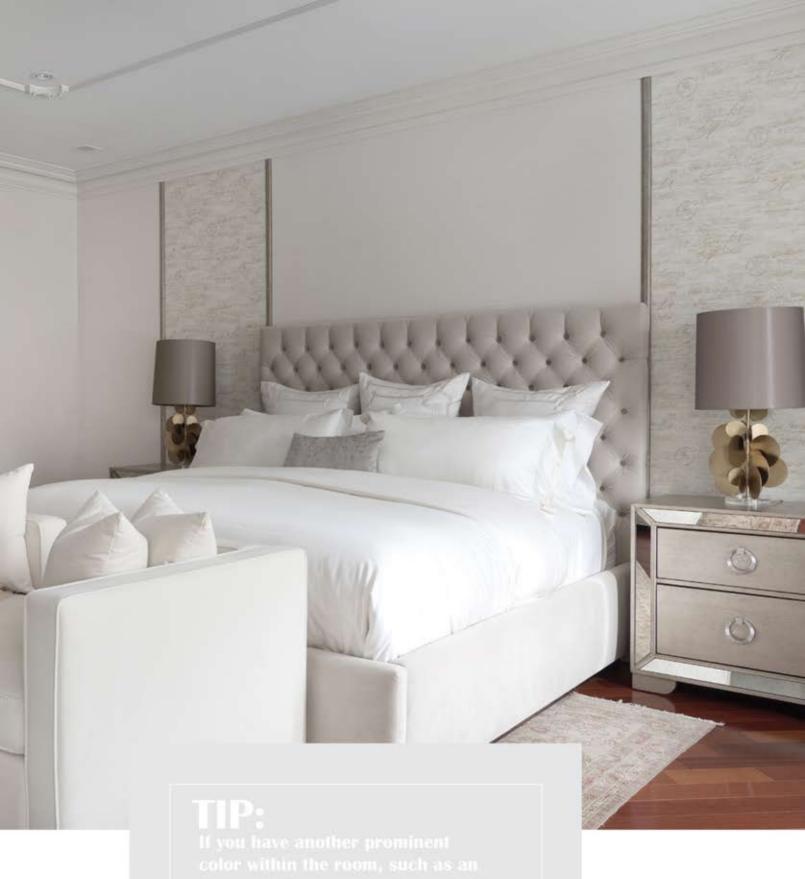
The whites we know come in a full range of hues—a rainbow of warm whites with yellow or pink undertones and cool whites with hints of blue, purple, or gray. We call this the "clarity" of white. This is important when choosing the right white for your space. Against a true-white backdrop, an off-white with gray undertones can appear "muddy." An example of this is Benjamin Moore's Intense White OC-51, which some might argue is actually gray compared to White Opulence OC-69, which is bright and crisp.







To avoid an all-out white war in your space, limit your selections and pay attention to color temperature. Every color has either warm or cool tones, including white. If you're using warm white on your walls, ensure all the accompanying whites within the space lean to this side of the spectrum as well. Otherwise, a cool white selection may look blueish. Get samples and compare them side by side, in natural light, in the room where they will live. View these swatches at various times of the day to see them in different lights.



accent wall or a rug that covers the entire floor surface, keep in mind that white with gray undertones will adopt some of that hue. This applies

Texture is an important factor that impacts how "white" renders within your space. Even if two whites are the exact same color value, a high-gloss version will appear dramatically different than a matte, flat finish on the same surface. This applies to paint, wallpaper, tile, and even fabric-for example, white silk versus linen. The subtle textures of distinct materials create differences in the appearance of white.

If you've decided on an all-white space, you'll quickly learn that you're quite limited in your color choices. In the case of this minimalist palette, you could run the risk of a flat space that lacks dimension and interest. In the absence of color, I incorporate a variety of finishes, sheens, and patterns using the 60-30-10 rule.

In the design world, we use something called the 60-30-10 rule to balance the proportions of our primary, secondary,

and accent colors within the room. This same rule can apply to texture as well. Your dominant white is the largest-scale application, occupying about 60 percent of the space, such as walls in a flat or eggshell finish. Your secondary white accounts for 30 percent of the space and would likely feature a more prominent pattern or texture, such as a wallpapered feature wall and a rug. The remaining 10 percent is reserved for your accent white-for example, white pillows or upholstery featuring a bold pattern.





If all-white minimalism doesn't quite do it for you, you can use your white backdrop to highlight colors, features, and finishes and make them really "pop." In this case, you're using contrast to achieve the desired look.

PRINCIPLES PUT INTO PRACTICE

The bedroom at our Autumn Grove project began as a tired, borderline-boring bedroom and was transformed into a crisp and airy space. Our client wanted the room to have a hotel-like look and feel, so we leaned into a classic white-and-brass palette that plays with texture and subtle shades with gray undertones. We incorporated multiple relaxation zones throughout to visually divide this large, open space and offer areas to relax and rejuvenate.

The design concept of the space was "Da Vinci's studio," so we incorporated vintage and artisan elements that highlighted the client's heritage and background. White textured wallpaper was used on the walls to add shimmer and depth, with accent panels that portrayed old script. We also added a custom built-in, painted in Benjamin Moore's White Dove, to house the television in front of a sitting area.

Fabrics play a key role in the overall ambiance of spaces such as bedrooms and living areas, where we like to cocoon. The bed sheets and the other fabrics and the other fabrics are all neutral white tones that complement each other—from the circular lounge chair in the corner, to the custom drapery, to the bedding and loveseat.

Some people have a logical but unnecessary fear of white upholstery. The thought of staining or "defacing" their brand-new sofa is enough to keep them up at night. If you have children or pets, perhaps put the white couch on hold until they grow out of their "sticky" stage. Even so, there are lots of user-friendly, washable, and stain-guarded fabrics on the market that are both practical and beautiful.





The white textiles really enhance this bedroom's sense of serenity and lavish comfort, giving that "hotel" vibe that our client asked for.

Lighting also brings depth and dimension to a room and can help soften the starkness of an all-white interior. In a bedroom, keep in mind the relaxing atmosphere that you hope to create and choose soft, warm light bulbs. If you're unsure of where to add lighting, focus on the various "zones" within the space. This bedroom features multiple areas to kick back and relax, so we decorated each area with its own dedicated light source: a floor lamp in the sitting corner, bedside table lamps for reading, and a romantic chandelier over the bed for ambient lighting, featuring ornate details that complement the overall Da Vinciinspired aesthetic. The lighting in this room acts as mini focal points to highlight each "zone"-and did you notice that none of the fixtures or lamps are white?

A common misconception is that white is basic, but the beauty of this hue truly is in the eye of the beholder. I perceive white as warm, welcoming, and luxurious, with an overarching elegance that sets the tone for the whole area. It creates the illusion of more space, light, and air-the holy trinity of beautiful homes. However, as with all interior design tools, an all-white color palette needs to be applied in a strategic and mindful way to ensure you're using all those wonderful white attributes.



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Principal of Rebecca Hay Designs, Rebecca is known and celebrated for her work and appearances on various acclaimed HGTV shows. With a focus on quality and craftsmanship, Rebecca and her team design beautiful, functional spaces, creating a signature blend of traditional and contemporary interiors.

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LOUIS DUNCAN-HE Louis Duncan-He Designs

Louis Duncan-He, principal of Louis Duncan-He Designs, is an internationally-published designer with a focus on designing distinctive and timeless residential spaces. His signature West Coast perspective plays on the innate tension between elegant and relaxed, effortlessly refined and organic. With a unique client-centered approach, Louis' interiors are authentic and soulful.

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JODEE MARCH Big Sky Home Interiors

As the principal designer of Big Sky Home Interiors, Jodee March creates contemporary design solutions using natural elements, textures, and colors that connect interior spaces with Montana's spectacular landscape. Jodee is known for tapping into her clients' personal tastes to develop home environments that are

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at once comfortable and relevant.



DIANA ROSE

Diana Rose Design

For Diana Balanyuk, head designer of Diana Rose Design, design is a journey of self-discovery, expression, and storytelling. Her love for traveling, architecture, culture, and color led her to interior design. Alongside her husband, Diana established Diana Rose Designs, which is known for luxurious interior designs that have an approachable, signature style that blends both modern and transitional aesthetics.

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